



Ergebnisbericht zum Verfahren zur Akkreditierung des englischsprachigen Joint Programme, des FH-Masterstudiengangs „European Master in Health Economics and Management“ der Management Center Innsbruck Internationale Hochschule GmbH am Standort Innsbruck

Auf Antrag der MCI GmbH vom 06.05.2013 führte die Agentur für Qualitätssicherung und Akkreditierung Austria (AQ Austria) ein Verfahren zur Programmakkreditierung gemäß FH-Programmakkreditierungsverordnung 2012 durch. Gemäß § 21 HS-QSG veröffentlicht die AQ Austria folgenden Ergebnisbericht:

1 Kurzinformationen zum Akkreditierungsantrag

Informationen zum Antrag	
Antragstellende Einrichtung	Management Center Innsbruck GmbH – MCI GmbH
Studiengangsbezeichnung	European Master in Health Economics and Management (0741)
Studiengangsart	FH-Masterstudiengang, englischsprachiges Joint Programme: Partnerhochschulen: University Bologna, University Oslo, University Rotterdam
Akademischer Grad	Master of Arts in Business
Regelstudiendauer, ECTS	4 Semester, 120
ECTS	120
Aufnahmeplätze je Std.Jahr	10

Organisationsform	Vollzeit (VZ)
Standort	Innsbruck

2 Kurzinformationen zum Verfahren

Die MCI GmbH beantragte am 6.5.2013 die Akkreditierung des Studienganges „European Master in Health Economics and Management“, am Standort Innsbruck.

Das Board der AQ Austria bestellte am 12. und 13.9.2013 folgende Gutachter/innen für die Begutachtung des Antrags:

Name	Institution	Rolle
Prof. Dr. Wolfgang Greiner	Universität Bielefeld	Gutachter mit wissenschaftlicher Qualifikation und Leiter der Gutachter-Gruppe
Mag. ^a Joy Ladurner , MSc	Gesundheit Österreich GmbH	Gutachterin mit facheinschlägiger Berufstätigkeit
Ieva Baltiņa	Student Union of Latvia European Students` Union QA Pool	Studentische Gutachterin

Am 31.10.2013 fand ein Vor-Ort-Besuch der Gutachter/innen und der Vertreter/innen der AQ Austria in den Räumlichkeiten der MCI GmbH statt.

Das Board der AQ Austria entschied in der Sitzung vom 28.01.2014 über die Akkreditierung des beantragten Studiengangs. Die Entscheidung wurde am 09.04.2014 vom Bundesminister für Wissenschaft, Forschung und Wirtschaft genehmigt.

Die Entscheidung ist seit 11.04.2014 rechtskräftig.

3 Qualifikationsziel und –profil des Studiengangs

Im Antrag auf Akkreditierung wird folgendes Qualifikationsziel und – profil beschrieben:

“The joint degree master program “European Master in Health Economics and Health Management (Eu-HEM)” offers a unique opportunity for interdisciplinary studies of methods and economics, management, leadership, policy, governance and law at European and Non-European universities. The master program offers specializations within fields of health economics and health management that the participating universities cannot provide separately. The program is entirely held in English language. Eu-HEM will be a synergetic element to the MCI master program “International Health and Social Management” offering students the possibility to specialize after a giving them a grounding in economics, law, governance, management and research methods in the first semester.

The master program European Master in Health Economics and Management addresses the following overall learning objectives:

- Transfer of relevant scientific and technical knowledge and understanding as well as teaching students the relevant methodological and analytical skills
- Transfer of an advanced and practice-relevant level of technical and methodological skills of the students in the field of Health Economics and Management.
- Transfer and development of a variety of relevant extra-functional skills demanded in the occupational field. Particular emphasis is placed on creating an interdisciplinary understanding of the professional field of health care
- Advancement of scientific and methodological know-how in order to fulfill the requirements for a PhD program in health economics and management or related fields of study.

The medium-term outlook for graduates of the program is managerial, staff- research- or consulting functions in many sectors including the pharmaceutical and medical devices industries, consultancy firms, insurers and insurance funds, large health care providers, government, international organizations, NGOs and non-profit organizations. The master program Eu-HEM also gives students a solid foundation for entering a PhD pro or for further research.

Graduates of the program are able to work in various professional fields of activity such as

- managing relations with public administrations, regulatory authorities and international organizations;
- fulfilling administrative duties that requires economic reasoning, management skills and legal competencies;
- addressing executive duties in insurance and pharmaceutical companies, large hospitals and third payer institutions;
- providing consultancy and economic advising in health related policies;
- supporting strategic analysis and decision-making in health care markets;
- evaluating health promotion programs and public interventions in the health care markets;
- developing research projects and activities in the health economic and management fields."

4 Zusammenfassung der Bewertungen der Gutachter/innen

Die Gutachter/innen haben die Prüfbereiche gemäß FH-Programmakkreditierungsverordnung 2012 positiv bewertet und fassen ihre Bewertungen wie folgt zusammen:

"For the review team it was obvious that the consortium starts with great enthusiasm in this international co-operation and that a lot of time and energy has already been invested in this project. In the view of the review team it was certainly not easy to combine such different programmes and legal backgrounds. Moreover the four universities represent a good mixture of research and applied management skills. The three partner universities of MCI have a long-lasting tradition in health economics courses with a high reputation not only on their regarding national level.

Therefore the prerequisites for a feasible international master programme are almost optimal and it was very interesting for the reviewer panel to learn about the history of and the actual plans to start with this programme which is unique in Europe for health economics to their knowledge.

Overall the evaluators' panel recommends to accredit the study programme mainly due to the following reasons:

- international degree (consortium partners, subjects covered, semester abroad, lecturers, students etc.)
- cooperation of highly recognised institutions
- great commitment of partner universities
- close cooperation of research and practice
- excellent employment opportunities
- large catchment area
- competitive degree

In the opinion of the members of the review team the "European Master in Health Economics and Management" has very good chances to reach the goals of the consortium partners and provide a unique chance for students to participate in health economics courses at different universities in four countries. The evaluators' panel recommends the accreditation of the programme and summarises its recommendations for some details of the programme as follows:

- Although they support the option to specialise quite early in the programme, they think that the students could be given even more flexibility, as long as they study at least at two universities of the consortium.
- In the mid-term a harmonised degree as "European Master of Science in Health Economics" should be established.
- More elective courses within the study tracks could be provided.
- A joint platform for e-learning should be considered to support the harmonisation of the teaching in the first semester.
- Given the large investment in the development and maintenance of the programme, it should be considered to increase the number of students in the future.
- To avoid an income-related selection of the students, a grant system for talented students with a low-income background should be established in the next months.
- Categorisation of contribution to the consortium (currently categorised as tuition fee) should be clarified.
- The scoring system used for the admission process could be made transparent (e.g. elaboration in an Annex).

In the view of the review team a key success factor of the programme is the provision of support for the transitions of students between the partner universities i.e. the different



countries. They recommend to evaluate the related processes in order to ensure maximum continuity of the study process.”

5 Akkreditierungsentscheidung und Begründung

Das Board der AQ Austria hat in der Sitzung am 28.01.2014 die Akkreditierung des beantragten englischsprachigen Joint Programme, des FH-Masterstudiengangs „European Master in Health Economics and Management“ am Standort Innsbruck beschlossen. Die Akkreditierung ist gem. § 23 Abs. 6 HS-QSG unbefristet.

Das Board stützte seine Entscheidung auf die Antragsunterlagen, auf das Gutachten und die Stellungnahme der Antragstellerin zum Gutachten.

Das Board der AQ Austria hat festgestellt, dass die Bedingungen gem. 23 Abs. 4 HS-QSG idgF sowie die Akkreditierungsvoraussetzungen gem. § 8 FHStG idgF i.V.m § 12 FH-Programmakkreditierungsverordnung 2012 erfüllt sind.